

A stylized logo for 'Zandra'. It features a large, black, cursive letter 'Z' that loops back to cross itself. The word 'Zandra' is written in a smaller, black, cursive font, positioned above the right side of the 'Z' and partially overlapping it. The logo is centered on the page.

Zandra

Social with Zandra
-digital marketing services-

About Zandra

Three years ago, Zandra started a vegan lifestyle blog, Life with Zandra, and knew absolutely nothing about blogging but spent all her free time learning everything she could. At the time she was working as a civil engineering tech but her passion for blogging and marketing grew.

In July 2018, Zandra left her engineering career to pursue a life and job that she was passionate about. She now wears many hats, blogger and influencer, social media manager, digital marketer, and loves every minute of it. She has now created a separate brand from her blog called Social with Zandra.

Keep reading to learn more about the digital marketing services she provides.



Social with Zandra

With the inception of her blog, Zandra learned everything she could about marketing herself which included immersing herself into everything social media and testing what strategies worked. In that time, she learned a lot about growing a brand, creating high-quality content and reaching a target audience through many different platforms. She's had to adapt to different marketing practices and stay updated on social trends. After learning everything she could, she felt confident that she could provide digital marketing services to other businesses and has been freelancing for over a year.

“Social with Zandra creates custom and organic content that embrace your brands' personality and values and tells your story. Then we follow through with meaningful research-focused strategies and experience-based methods to capture your audience's attention. We share the content on platforms that fit your goals and place a large focus on social media. We are invested in your brands' success and to achieve maximum results.”



Methods:

Brand Strategy

- Develop your brands' vision, target audience, personality, story, and goals. This will create a powerful content marketing strategy that works for your brand.

Custom content

- Social with Zandra creates custom content that makes sense. Content can vary from styled photoshoots, blog posts, newsletters, etc.

Social Media

- All content for social media is scheduled to optimize performance for your audience. Content is created and posted specifically for each social media channel.
- Social media includes Instagram, Facebook, Twitter, Pinterest, and LinkedIn.

Social Media Engagement

- Your audience wants to feel connected to you online. Time is dedicated to connect with your followers. This will expose your brand to hundreds of new people each day and gain an engaged and meaningful following.

Services

Social Media Management

- Facebook, Instagram, Twitter, Pinterest and LinkedIn
- Social media engagement
- Customized content

Photography & videography

Blog writing

Copywriting

Email marketing

Influencer marketing

Please contact for packages and quotes

Clients:



FREEDOM FIT PASS

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